Storytelling: the decision that changed a project

storytelling - 25 minutes | Original Podcastools starter | October 15, 2026

Make this outline yours

Replace bracketed placeholders with your verified facts. Keep this file as a reusable master for your show.

Cold open (2 min)

- [Describe a documented moment just before the key decision].
- Introduce the question: what made this choice difficult?
- [SFX] Use only an original or permitted sound recording.

Act I: the setup (5 min)

- [Name the actual people, place, and date with their permission].
- Explain the project's original goal and what was at stake.
- [Add a source note for each factual claim].

Act II: the turning point (9 min)

- Describe the obstacles in the order they occurred.
- [Add an approved interview excerpt about the options considered].
- Explain the decision using the person's own account; do not invent their thoughts.
- [PAUSE] Let the uncertainty at that moment land.

Act III: the outcome (6 min)

- [Add the documented result and when it became clear].
- Compare the outcome with the original goal.
- State what remains unresolved or disputed.

Reflection and credits (3 min)

- Return to the opening question and describe what the evidence shows.
- Ask listeners which trade-off they would have considered.
- [Credit real contributors, source documents, and permitted music].